

Press Release.

Dynamicsbase and Freshpangolin announce a strategic partnership.

Manchester, UK, 27 April, 2010: Freshpangolin Ltd, a Microsoft Certified CRM Business Partner has announced a partnering programme with Dynamicsbase, a provider of best practice in Microsoft Dynamics CRM, as part of their growth plans for the new financial year. This strategic programme will evaluate and develop key development plans in the following areas:

Marketing. Dynamicsbase are coordinating a marketing programme for Fresh in this year to determine a focus on target sectors, unique propositions and marketing communications.

Skills. Dynamicsbase is developing a skills development programme for its team of consultants for both consulting and technical skills. Dynamicsbase will deliver its Dynamicsbase Consulting Skills programme for Fresh consultants and sales team.

Edwin Senjobe, Director of Freshpangolin commented on the programme:

“We are delighted to be working with Dynamicsbase to help develop our services and people over the next year. We are seeing increasing interest in our product and service offerings and much of this is in the arena of Microsoft cloud computing offerings (**Microsoft Business Productivity Online Suite – (MS-BPOS) including Microsoft Dynamics CRM Online**). Fresh is looking forward to this partnership and believes it will enhance our offering to the market”

Peter Clements, Director of Dynamicsbase commented on the announcement:

“Our work with Freshpangolin takes our services to a new level of engagement with Edwin and the team and we are very excited about the prospects in 2010 and 2011. The Fresh team is just the kind of partner we are looking to work with – enthusiastic, focussed on the CRM market place and a unique set of propositions.”

For more information on both organisations contact either:

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